

Standard formats to suit all needs and budgets



T-Side or T-Shape



Superside



Streetliner



Upper / Lower Rear



Bus Rear



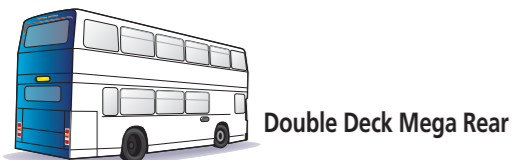
Headliner / Interior



Double Deck Wrap



Single Deck Wrap



Double Deck Mega Rear



Supersquare



Single Deck Megarear

and some more...



Please call me, **Stephen Spiers**, Head of Specialist & Agency Sales,
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Ratcliffe Fernley Media



Buses

- Remain the great outdoor broadcast medium
-
- Stand out through sheer physical size
-
- Operate in key locations often where there is little other outdoor opportunities but where audiences congregate
-
- Work around the clock
-
- Are present at the point of purchase, and add exposure when used in conjunction with other medium

Buses are a great advertising medium

Bus Fleet Coverage



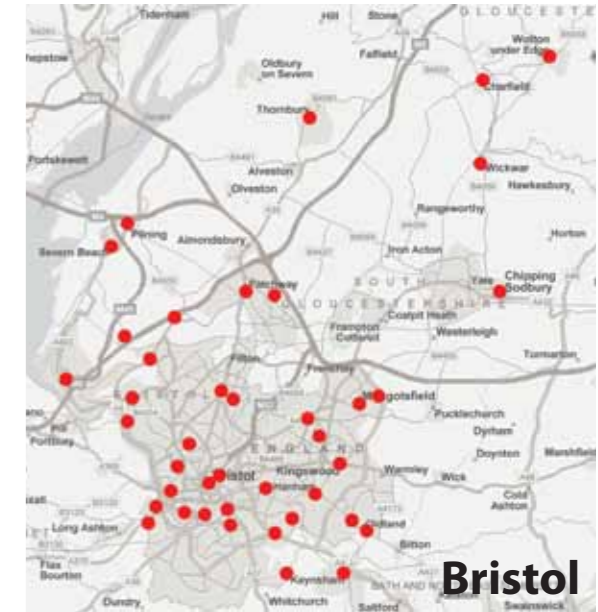
- Scotland**
Livingstone, Paisley
- North/North West**
Huddersfield, Greater Manchester, Liverpool, Widnes, Blackburn, Wrexham, Burnley, Harrogate, York, Halifax, Keighley
- Central**
Nottingham, Derby, Leicester Mansfield, Birmingham, Hinkley
- Wales**
Pembroke, Caernarfon
- South/South West**
Bristol, Newton Abbot, Basingstoke Chippenham
- Home Counties/South East**
Peterborough, St Alban's, Dunstable Luton, Hatfield, Stevenage, Epsom, Grantham, Essex GLC, Chelmsford Cambridge/Huntingdon

Well over 3000 buses
(9% of the national commercial fleet)

Representing 150 bus companies



Bristol & Wales



Our Bristol fleet has over 70 general distribution buses covering the city centre, docks and airport.

In Wales we offer coverage in both the North and South.

