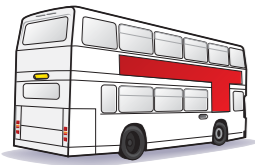


Standard formats to suit all needs and budgets



T-Side or T-Shape



Superside



Streetliner



Upper / Lower Rear



Bus Rear



Headliner / Interior



Double Deck Wrap



Single Deck Wrap



Double Deck Mega Rear



Supersquare



Single Deck Megarear

and some more...



Please call me, **Stephen Spiers**, Head of Specialist & Agency Sales,
on **07798 618 269**
or email me: stephen.spiers@rfmediauk.com

Ratcliffe Fernley Media



Buses

- Remain the great outdoor broadcast medium
-
- Stand out through sheer physical size
-
- Operate in key locations often where there is little other outdoor opportunities but where audiences congregate
-
- Work around the clock
-
- Are present at the point of purchase, and add exposure when used in conjunction with other medium

Buses are a great advertising medium

Bus Fleet Coverage



Scotland
Livingstone, Paisley

North/North West
Huddersfield, Greater Manchester, Liverpool, Widnes, Blackburn, Wrexham, Burnley, Harrogate, York, Halifax, Keighley

Central
Nottingham, Derby, Leicester Mansfield, Birmingham, Hinckley

Wales
Pembroke, Caernarfon

South/South West
Bristol, Newton Abbot, Basingstoke Chippenham

Home Counties/South East
Peterborough, St Alban's, Dunstable Luton, Hatfield, Stevenage, Epsom, Grantham, Essex GLC, Chelmsford Cambridge/Huntingdon

Home Counties - Epsom & Hertfordshire



Our fleets in Epsom and St Albans dominate the town centres. We also offer great coverage of Luton, Dunstable and Stevenage.



Well over 3000 buses
(9% of the national commercial fleet)

Representing 150 bus companies