

Standard formats to suit all needs and budgets



T-Side or T-Shape



Superside



Streetliner



Upper / Lower Rear



Bus Rear



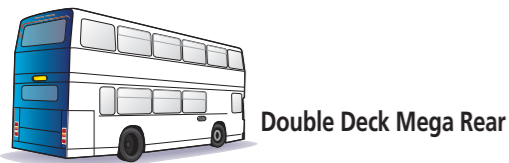
Headliner / Interior



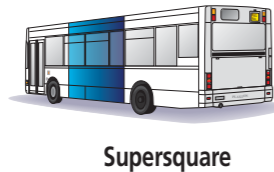
Double Deck Wrap



Single Deck Wrap



Double Deck Mega Rear



Supersquare



Single Deck Megarear

and some more...



Please call me, **Stephen Spiers**, Head of Specialist & Agency Sales,
on **07798 618 269**
or email me: stephen.spiers@rfmediauk.com

Ratcliffe Fernley Media



Buses

Remain the great outdoor broadcast medium

Stand out through sheer physical size

Operate in key locations often where there is little other outdoor opportunities but where audiences congregate

Work around the clock

Are present at the point of purchase, and add exposure when used in conjunction with other medium

Buses are a great advertising medium

Bus Fleet Coverage



Scotland
Livingstone, Paisley

North/North West
Huddersfield, Greater Manchester, Liverpool, Widnes, Blackburn, Wrexham, Burnley, Harrogate, York, Halifax, Keighley

Central
Nottingham, Derby, Leicester Mansfield, Birmingham, Hinckley

Wales
Pembroke, Caernarfon

South/South West
Bristol, Newton Abbot, Basingstoke Chippenham

Home Counties/South East
Peterborough, St Alban's, Dunstable Luton, Hatfield, Stevenage, Epsom, Grantham, Essex GLC, Chelmsford Cambridge/Huntingdon

North/North West



Rugby league towns and cities are growth areas for RFM, Leeds, Huddersfield, Halifax, Keighley, Harrogate, York, Rotherham, Featherstone, St Helens, Birkenhead, Widnes.

Our fleets in many of these towns dominate the central areas and thoroughfares

Well over 3000 buses
(9% of the national commercial fleet)

Representing 150 bus companies

